

ARTWORK FOR BELFAST INNOVATION FACTORY

STAKEHOLDERS:

Joanne Willett	Marketing and Business Development Director, Oxford Innovation
Duncan Quig	Commercial Director, Oxford Innovation
Majella Barkley	Innovation Director, Innovation Factory
Anna McDonnell	Centre Manager, Innovation Factory
Shane Smith	Community Engagement Officer, Innovation Factory
Shauna Treacy	Assistant Centre Manager, Innovation Factory
Toni Harrison	Project Manager, Oxford Innovation
Brendan McGoran	Judge, Belfast City Council
Christine O'Toole	Judge, Belfast City Council
Wayne Hemingway	Judge, Wayne Hemingway Design

The Project

To create two large artworks at the Innovation Factory in Belfast that reflect the rich and evocative entrepreneurial history of West Belfast and forward thinking future of the Innovation Factory and its customers, through an open competition which will be judged by a panel of key local stakeholders.

Background: The Innovation Factory Belfast

Innovation Factory is the newest business community in Belfast – and attracts national and international customers. Based on the previous site of Mackie International, this renovated factory space has now returned to its employment roots by offering a future for entrepreneurial spirit. With flexible, leased space and bespoke business advice in the heart of a well-connected, booming city.

<http://www.innovationfactoryni.com>

The Outcomes

We would like to commission two artworks that can either be mounted or applied to two walls at the Innovation Factory. The two areas we would like the artwork for are:

- Area 1: Reception area: 5.05m (w) x 3.2m (h)



This area is at the front of the building and is visible to everyone using the Innovation Factory. There is a waiting area in this space for people attending meetings and has high footfall throughout the day.

- Area 2: Café area: 8.25 m (w) x 2.61 m (h)



This area is used by Innovation Factory customers as informal breakout and working space, as well as used throughout the day for refreshments.

We are seeking artists who would like to provide 1 or both of the artworks. This could be an individual or collaboration of artists. The most important element is that the artworks reflect innovation and enterprise within West Belfast, are engaging and eye catching – in keeping with the overall branding and fit out of the Innovation Factory.

The Budget

The total budget for both artworks is £5,000 inclusive of design, materials and time.

The Timeline

- Opening of competition: Monday 18th September 2017
- Open house for interested artists at Innovation Factory: Wednesday 27th September 2017, 10am
- Deadline for questions: Friday 6th October 2017
- Deadline for proposals: noon, Friday 13th October 2017
- IF customer voting period: Monday 16th October – Friday 20th October 2017
- Judging panel meets: Friday 20th October 2017
- Notification of chosen proposal/s: Monday 23rd October 2017
- Deadline for installation of artwork: Friday 17th November 2017

The Judging Panel

- Majella Barkley (Innovation Factory)
- Anna McDonnell (Innovation Factory)
- Brendan McGoran (Belfast City Council)
- Christine O'Toole (Belfast City Council)
- Wayne Hemingway (Wayne Hemingway Design)
- Harry Connolly (Failte Feirste Thiar)
- David Boyd (BEAT Carnival)
- IF customers

Judging Criteria

In terms of scoring, below is how proposals will be evaluated:

- 40% artistic treatment
- 40% reflection of West Belfast heritage/future facing nature of Innovation Factory
- 20% cost

Launch of installation

Innovation Factory's launch was in Autumn 2016, so this project coincides with its 1st anniversary and it is planned that there will be a '1st birthday event' where the installations could be officially launched.

Enquiries

For all enquiries and to confirm attendance at the open house please contact Innovation Factory by either phone on 028 9590 2500 or by email at info@innovationfactoryni.com